

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	AUGUST					JANUARY-AUGUST				
	% share ¹		Units		% change	% share ¹		Units		% change
	2024	2023	2024	2023	24/23	2024	2023	2024	2023	24/23
Volkswagen Group	27.8	26.7	179,041	210,078	-14.8	26.4	26.4	1,895,390	1,865,118	+1.6
Volkswagen	11.2	11.2	71,841	88,494	-18.8	10.8	11.1	777,225	783,628	-0.8
Skoda	6.9	5.6	44,424	44,346	+0.2	5.9	5.5	427,180	386,006	+10.7
Audi	5.3	5.5	34,241	43,279	-20.9	4.9	5.5	351,229	386,013	-9.0
Seat	2.1	1.8	13,590	14,208	-4.3	2.2	2.1	160,159	148,641	+7.7
Cupra	1.7	1.9	10,730	14,854	-27.8	1.7	1.5	120,603	107,865	+11.8
Porsche	0.6	0.6	3,865	4,480	-13.7	0.8	0.7	54,612	48,270	+13.1
Others ²	0.1	0.1	350	417	-16.1	0.1	0.1	4,382	4,695	-6.7
Stellantis	14.4	16.7	92,667	131,477	-29.5	17.5	18.3	1,254,421	1,295,335	-3.2
Peugeot	5.0	4.9	32,052	38,300	-16.3	5.3	5.7	383,876	401,999	-4.51
Citroen	2.1	3.1	13,793	24,287	-43.2	3.4	3.2	243,850	226,776	+7.5
Opel/Vauxhall	3.5	3.5	22,344	27,644	-19.2	3.3	3.4	236,446	243,152	-2.8
Fiat ³	2.0	3.2	12,604	24,862	-49.3	3.1	3.5	221,712	244,229	-9.2
Jeep	1.0	1.0	6,667	7,880	-15.4	1.1	1.1	82,515	79,172	+4.2
Lancia/Chrysler	0.2	0.3	1,376	2,499	-44.9	0.4	0.4	29,060	29,796	-2.5
Alfa Romeo	0.3	0.3	1,710	2,365	-27.7	0.4	0.5	28,159	31,900	-11.7
DS	0.3	0.4	1,850	3,240	-42.9	0.4	0.5	25,244	32,972	-23.4
Others ⁴	0.0	0.1	271	400	-32.3	0.0	0.1	3,559	5,339	-33.3
Renault Group	10.0	9.5	64,392	74,765	-13.9	10.7	10.9	770,196	770,266	-0.0
Renault	5.0	4.8	32,227	38,195	-15.6	5.7	5.9	406,003	416,420	-2.5
Dacia	5.0	4.6	32,041	36,388	-11.9	5.0	5.0	361,630	351,746	+2.8
Alpine	0.0	0.0	124	182	-31.9	0.0	0.0	2,563	2,100	+22.0
Hyundai Group	8.8	8.4	56,450	65,987	-14.5	8.0	8.5	575,181	601,217	-4.3
Hyundai	4.4	4.3	28,121	34,233	-17.9	4.1	4.1	293,504	291,317	+0.8
Kia	4.4	4.0	28,329	31,754	-10.8	3.9	4.4	281,677	309,900	-9.1
Toyota Group	8.5	7.2	54,539	56,984	-4.3	8.0	6.9	571,574	484,931	+17.9
Toyota	7.8	6.8	50,404	53,689	-6.1	7.5	6.5	535,214	457,731	+16.9
Lexus	0.6	0.4	4,135	3,295	+25.5	0.5	0.4	36,360	27,200	+33.7
BMW Group	7.3	7.1	46,963	55,672	-15.6	6.5	6.6	466,473	467,995	-0.3
BMW	6.3	5.8	40,659	45,500	-10.6	5.7	5.4	406,620	379,812	+7.1
Mini	1.0	1.3	6,304	10,172	-38.0	0.8	1.2	59,853	88,183	-32.1
Mercedes-Benz	5.8	5.4	37,464	42,899	-12.7	5.1	5.3	365,023	376,677	-3.1
Mercedes	5.8	5.0	37,428	39,367	-4.9	4.9	5.1	354,103	358,739	-1.3
Smart	0.0	0.4	36	3,532	-99.0	0.2	0.3	10,920	17,938	-39.1
Ford	3.2	3.3	20,532	25,925	-20.8	2.9	3.5	210,351	249,775	-15.8
Volvo Cars	2.5	1.6	16,113	12,533	+28.6	2.7	2.0	192,365	139,565	+37.8
Tesla	2.4	3.5	15,534	27,341	-43.2	2.1	2.5	152,607	179,363	-14.9
Nissan	1.3	1.7	8,641	13,437	-35.7	1.9	1.8	139,789	129,089	+8.3
Suzuki	1.6	1.5	10,436	11,594	-10.0	1.7	1.4	121,922	99,364	+22.7
SAIC Motor	1.3	1.5	8,308	11,461	-27.5	1.4	1.2	102,924	87,136	+18.1
Mazda	1.3	1.3	8,308	10,347	-19.7	1.3	1.3	93,714	95,422	-1.8
Jaguar Land Rover Group	0.6	0.7	4,099	5,621	-27.1	0.6	0.7	43,961	46,244	-4.9
Land Rover	0.6	0.6	3,836	4,833	-20.6	0.6	0.6	39,755	39,246	+1.3
Jaguar	0.0	0.1	263	788	-66.6	0.1	0.1	4,206	6,998	-39.9
Mitsubishi	0.5	0.4	2,964	3,013	-1.6	0.6	0.4	42,219	24,790	+70.3
Honda	0.4	0.3	2,696	2,738	-1.5	0.4	0.3	27,237	18,845	+44.5

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM